

LUISA WALZ

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ABOUT ME

I support companies and their investors in creating sustainable value through transformation. Working closely with founders, executive leadership, and operational teams, I translate strategic priorities into scalable operating processes for the next growth phase, as well as into improved processes and structures for established companies. In both contexts, I frequently work with PE and VC investors who actively shape transformation initiatives as key stakeholders.

EDUCATION

09/2018 – 04/2021
M. A. in Business Innovation with a focus on strategy and entrepreneurship
St. Gallen University
GPA: 5.6/ Best: 6.0 (Top <5%)
Exchange semester in Lisbon

04/2014 – 09/2017
B. Sc. in Business Administration with a major in finance & accounting
Goethe University Frankfurt
GPA: 1.1/ Best: 1.0 (Top 1%)
Exchange semester in Sydney

EXPERIENCE

Transformation Manager

Own Company - Walz & Co (Zürich CH & Freiburg DE)

- Execution of transformation and value-creation initiatives with a focus on measurable operational impact
- Building and leading Transformation Offices and hands-on execution teams
- Advising on operational and process improvements across core business processes
- Translating strategic priorities into scalable structures, processes, and clear ownership
- Hands-on implementation of automation, digitization, and AI solutions where clear value is created

09/2023 – 11/2023

Venture Building Manager Morrow Ventures (Zurich)

Led projects focused on venture growth and scalability:

- Advised clients to capture growth by creating scalable business processes and creating new business segments
- Strengthened investor-side value creation through hands-on execution of transformation initiatives

10/2020 – 08/2023

Senior Consultant McKinsey & Company (Berlin)

Worked on strategy, transformation, and venturing projects:

- Outlined strategies and carried out prioritized strategy, innovation, and investment initiatives (e.g., by building and scaling venturing initiatives)
- Steered teams and stakeholders to achieve the transformation targeted outcome

< 10/2020

Short-term placements at BCG, Deloitte, Horváth & Partners, and Bertelsmann

Gained experience across strategy, transformation, and innovation in leading professional environments.

SKILLS

Languages

German: Native

English: C2

French: B2

Professional skills & tools

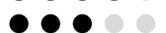
Transformation Office/ PMO



Process and operating model design



Dashboarding / Data Visualization (Power BI)



Workflow Automation (Power Automate, n8n)

